

Free 4Cyber Monday  
**Gems 4 Grant Writing**



[www.ideation4.com](http://www.ideation4.com)

LIKE  
WEBINAR



SJC CONSULTING, LLC | DBA:  
**ideation4**  
CONNECTING IDEAS TO RESOURCES



# BACKGROUND

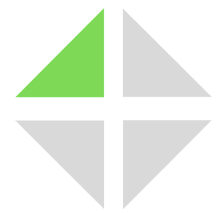
## My First Grant

# IDEATION



The creative process of generating, developing, and communicating new ideas. Ideation is a thought cycle, from innovation, to development, to actualization.

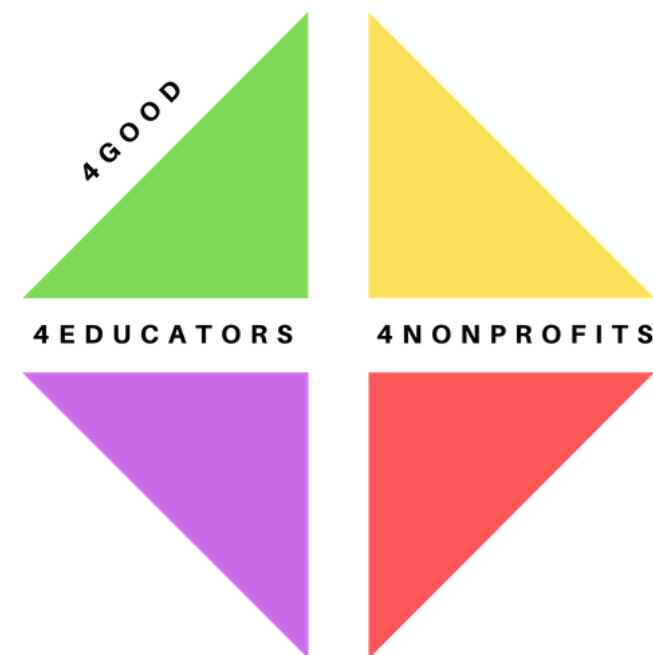
-WIKIPEDIA



We help Black Indigenous People of Color who are community builders connect their ideas to resources.

-IDEATION4

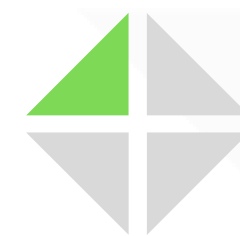
# WHO WE ARE



CONNECTING IDEAS TO RESOURCES

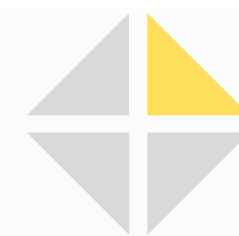
Ideation4 Mission is to explore economic opportunities for under resourced communities through proposal workshops, coaching, consulting and innovation.

## Workshops



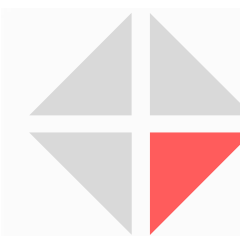
Grant Writing 101  
Grant Essentials  
In Person/Online

## Consulting



Grant Research  
Grant Reviewing

## Coaching



Customized  
Professional  
Development

## Innovation



Pitch4Ed  
Money4Ed  
Fund4Good  
In Development

# FOLLOW DIRECTIONS

Read the grant application, read the application, read the application.

Ask for clarification if you are not clear on something.

Include grant directions into your proposal Template (e.g. max characters, number pages).

# KNOW YOUR MISSION

Make sure to articulate your mission.

The grant opportunity should align with your mission.

What is your organizations why?

# GIVE YOURSELF TIME

Give your self time and space to work on the grant narrative.

Identify conditions which you wright best.

Breath & be mindful of your state of mind.

# KNOW YOUR STORY

Articulating your story goes hand and hand with your mission.

Your story is what makes you unique and stand out from others.

Communicating your story is what brings funders into your proposal.



# KNOW THE NEED YOU WILL ADDRESS

The need (or problem) you are attempting to address must be understood and communicated.

Who else is working on this need and what differentiate your organizations work?

# PROOF READ

Read your narrative out loud.

Share - get feedback from an outsider (was it concise, did it make sense).

Print draft & make margin notes for narrative revisions.

# HAVE A TEAM

The more eyes on your proposal  
the better.

1 co-worker, family, friends.

Keep your team small.

# TAKE BREAKS

As you prepare and begin writing your narrative make sure you take breaks.

It is ok to save your work, close your computer and breath.

# WHAT WOULD HAVE MADE MY APPLICATION STAND OUT?

Should your proposal not get awarded remember to connect with grantmaker and ask them for feedback.

They may or may not provide this but you will not know if you do not ask.

# INCLUDE DATA

Have a good balance of statistics, data and your story.

Provide a baseline for grantmakers.

Use relevant and current data that complements your story and how your organization is meeting a need.

# HAVE FUN

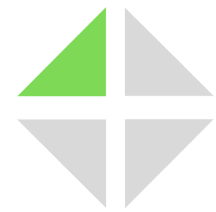
Enjoy the whole process of writing your grant proposal.

Be positive.

Remember even if you do not get the grant you can always ask for feedback from funders.

# Upcoming

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## Webinars

Online Mini Course

### THE TEMPLATE: A TOOL & PROCESS

FEBRUARY 23, 2020  
Online

eventbrite



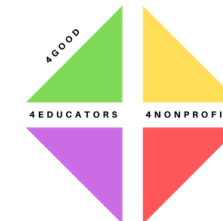
## Workshops

In-Person Courses

### GRANT WRITING 101

MARCH 6, 2020  
Golden Thyme Cafe  
[To Be Confirmed]

eventbrite



## Coffee

In-Person

### 15 MINUTE

ON GOING

facebook





# QUESTIONS

# CONNECT WITH US



FACEBOOK  
[@ideation4](#)



TWITTER  
[@SJC\\_Consulting](#)



INSTAGRAM  
[@ideation\\_4](#)

